



WEIGHTS

ABOUT

Throughout the history of typography there have been countless attempts to simplify the alphabet. In the early 20th century, modernist designers experimented with reducing the alphabet to basic geometric shapes. Prozac pushes this utopian experiment further by reducing the roman alphabet to just six shapes. These shapes are then flipped or rotated to make up the 26 letters of the alphabet.

The process of rationalisation raises questions. Does the simplification of letterforms—the instruments of language—affect the meaning of the words? If so, does this simplification then affect thought and communication? Do alphabetic writing systems bring about different modes of thought to logographic writing systems (for example the difference between Roman and Chinese characters)?

The name Prozac is taken from the well-known brand name for the antidepressant fluoxetine and was chosen to reflect the pharmaceutical aesthetic of the letterforms—the typeface looks like it was designed by scientists for a perfect genetically-engineered society. The name also alludes to a 'flattening-out of the sine wave' effect that can be created by antidepressants, that this could be somehow analogous to the effect on language of a highly-simplified alphabet.

SUPPORTED LANGUAGES

Afar / Afrikaans / Albanian / Basque / Bosnian / Breton / Catalan / Crimean Tatar (Latin) / Croatian / Czech / Danish / Dutch / English / Esperanto / Estonian / Faroese / Finnish / French / Frisian / Friulian / German / Greenlandic / Hawaiian / Hungarian / Icelandic / Indonesian / Interlingua / Irish Gaelic / Italian / Karelian / Kirundi / Kurdish (Latin) / Ladin / Latvian / Lithuanian / Luxemburgish / Malagasy / Malay / Maltese / Māori Norn / Norwegian (Bokmål) / Norwegian (Nynorsk) / Occitan / Palauan / Polish / Portuguese / Rhaeto-Romance / Romani / Romanian / Sango / Sámi (Northern) / Scottish Gaelic / Serbian (Latin) / Shona / Slovak / Slovene / Sorbian / Spanish / Swahili / Swati / Swedish / Tagalog (Filipino) / Tahitian / Tokelauan / Tsonga / Turkish / Umbundu / Veps / Welsh / Wolof / Zulu

UNICODE RANGES

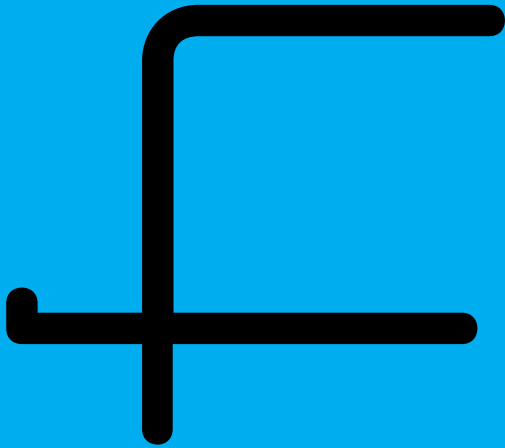
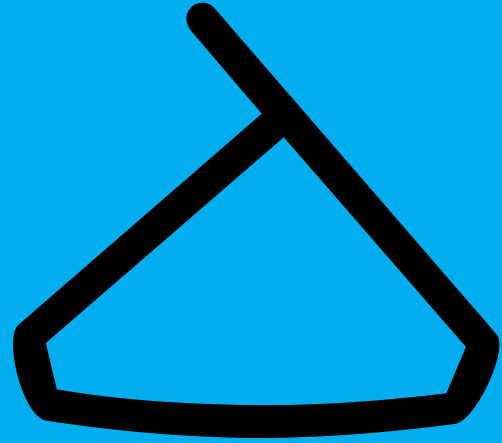
Complete: Basic Latin / Latin-1 Supplement / Latin Extended-A
 Parts of: Mathematical Operators / Latin Extended-B / Latin Extended Additional / Spacing Modifier Letters / General Punctuation / Currency Symbols / Letterlike Symbols

WEB FONT FEATURES

frac / liga

CREDITS

Designed by Jonathan Barnbrook
 First published by in 1997
 Revised and expanded character set published in 2016



17 PT

FLUOXETINE, ALSO KNOWN BY TRADE NAMES PROZAC AND

36 PT

SERDOLIN AMONG OTHERS, IS

38 PT

ANTIDEPRESSANT OF THE

44 PT

SELECTIVE SEROTONIN

48 PT

REUPTAKE INHIBITOR

60 PT

CLASS. IT IS USED

122 PT

FOR THE

62 PT

TREATMENT OF

180 PT

MAJOR DEPRESSION

18 PT FLUXETINE WAS DISCOVERED BY ALI LILLY AND COMPANY

26 PT IN 1973, AND ENTERED MEDICAL USE IN

31 PT 1986. IT IS ON THE WORLD HEALTH

43 PT ORGANIZATION'S LIST OF

44 PT ESSENTIAL MEDICINES,

44 PT THE MOST EFFECTIVE

98 PT AND SAFE

50 PT MEDICINES NEEDED

82 PT IN A HEALTH

126 PT SYSTEM

