



**sophisticated
opentype fonts
for designers
creatives
visionaries and
trendsetters**

SPECIMEN MANUAL

PF Psychedelia

OpenType® PS

supports Latin, Greek, Eastern European,

Turkish, Baltic, Vietnamese

461 glyphs /font

2 main styles /includes extras



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NOTE: All Parachute opentype font names come with the prefix "PF" (e.g. PF Fidelity Pro), a shortcut for "Parachute Fonts"

aboutparachute®

THE COOL, THE CLASSIC, THE ORIGINAL. Parachute® landed in 1999, but it wasn't till 2001 that it started operating as a full-scale type foundry. By then several designers had joined in to form a select group of open-minded, free-spirited individuals/friends. Graphic designers, illustrators, educators, typographers, with fresh ideas and a strong desire to design sophisticated typefaces which reflect current cultures and trends. Parachute® is based in Athens and is the major font supplier to most publishing houses and advertising agencies in Greece. It has built a strong network of valuable relationships with customers in Europe, United States, Canada and Australia, by providing custom font services and corporate font licensing. Its clientele includes multinational companies such as **Ikea, Vodafone, Nestle** and **Unilever**, advertising agencies such as **DDB, Leo Burnett, McCann Erickson, BBDO, Saatchi & Saatchi, Lowe, TBWA, Spot Thompson**, publications such as **National Geographic, Playboy, FHM, Elle, Vogue, Harper's Bazaar, Marie Claire, PC Magazine, Lucky, PC World, Votre Beauté** and many, many others. In the last 5 years Parachute's designers (a.k.a. Parachuters) have won three major typeface design awards, while their work has been featured and extensively presented in design-oriented magazines. The year 2003 marked the beginning of a new era for Parachute® with the release of a major 200-page catalog, which contained Greek and Latin typeface specimens. This catalog/book included several classic revivals of historical importance, as well as many original font designs. Since then an emphasis was placed on multilingual support and OpenType® technology. In the spring of 2004 Parachute's first opentype "Pro" font was released. **"Archive Pro"** an award winning typeface with multilingual support (over 1.350 glyphs/font), kerning for all European languages as well as advanced typographic features, was first presented at the **"Adobe Creative Days 2004"** forum, which was held in Athens, Greece. From then on, all Parachute® fonts have been redesigned to offer multilingual support, which includes major scripts such as Latin, Greek and Cyrillic.


opentype® and parachute® fonts


OpenType® is a new font format developed jointly by Adobe and Microsoft. This technology is becoming the new world standard for font development. There are three major advantages over older formats such as TrueType and Postscript: **1.** Cross-platform compatibility (a single file for both PC and Mac offering absolute compatibility between the two platforms) **2.** Multilingual support (multiple language character sets can be accessed from the same font). This is particularly useful to advertising agencies, publishing houses, multinational corporations and every other company small or large with accounts and products with an international flair. Most Parachute fonts come complete with a full range of characters to support all European languages **3.** Advanced layout features (an exciting function which provides access to advanced typographic features such as small caps, ligatures, oldstyle figures, swashes, etc). They enable the discriminating designer to set text professionally and add a touch of class to the page. Parachute openType fonts with advanced layout features and multilingual support are distinguished from the other "simple" openType fonts by the word "**Pro**" which is part of the font name. The advanced layout features cannot be accessed unless they are supported by your programs. Currently (early 2007), only InDesignCS, IllustratorCS, PhotoshopCS and QuarkXpress7 support these advanced features.

THE DESIGN OF PARACHUTE FONTS. Parachute fonts are designed by individuals who are familiar with Latin, Greek and Cyrillic. These are designers who have studied the particulars of each and every script in order to provide sophisticated, well-balanced, properly kerned and professionally designed typefaces in all different languages. Parachute online fonts are offered exclusively in OpenType format and they are released only after they have been thoroughly tested and reviewed.

How to type Multilingual text

It's never been easier to type or edit multilingual text. All you need is: **1.** a program which supports opentype fonts (see below), **2.** switch your keyboard to the languages you are interested in and **3.** use opentype fonts which support the specific languages (Parachute fonts support all European languages). Please note that if you only need to edit an existing multilingual text i.e. copy/paste or change fonts, you don't have to add or switch keyboards.

HOW TO SWITCH KEYBOARDS. First you add the new languages to the system. The steps are similar on both platforms **1.** On the PC (Windows XP) you go to the <control panel> section and choose <regional and languages options>. Select <languages> and follow the instructions to add the new languages (for earlier versions please refer to their manuals). Once added, you can switch between keyboards through the language bar that appears on the desktop or through a key sequence **2.** On the Mac (MacOSX) you go to <system preferences> and select <international>. Then you choose <input menu> and checkmark the languages you want to add. Once added, you can switch between keyboards through the language palette which appears on the desktop's menu bar or through a key sequence. Please visit Parachute's web site or click on the following link  to go directly to the <international keyboard layouts> support page. View them on screen or download for your reference.

ABOUT GREEK POLYTONIC. Add Greek Polytonic to the system by following above instructions. Once added, you need to know the key combinations for typing your text. Please visit Parachute's web site or click on the following link  to go directly to the <how to type Greek Polytonic support page>. View the typing instructions on screen or download for your reference.

MAJOR PROGRAMS THAT SUPPORT OPENTYPE. Currently (early 2007), the programs known to support OpenType are: InDesignCS, IllustratorCS, PhotoshopCS, Microsoft Office, CorelDraw and QuarkXpress 7.

SYSTEM REQUIREMENTS. Windows 2000 or later, MacOSX or later.

fontcredits

PSYCHEDELIA. "I was hit by the flower power movement and the psychedelic sounds of the West Coast several years after it all happened, but I can still remember myself at a much younger age, secretly saving money from my parents' allowance to buy those rare vinyls from the sixties. Kaleidoscope, 13th Floor Elevators, Country Joe & the Fish, Jefferson Airplane, Grateful Dead, Big Brother & the Holding Company and so many others. Several years past and all this was left behind till about 2001 when memorabilia hit me. Sixties and seventies were once again revisited by the fashion and music industry to become part of mainstream. It was then that I convinced designer Dimitris Foussekis to create Parachute's own version of the distinct lettering of that era. My old collection of rare albums and posters came quite handy as a reference. The works of artists like Wes Wilson who pioneered the psychedelic poster design in the sixties, were also used as a reference. *PF Psychedelia* tries to capture the organic flowing nature of these letters as much as possible. It diverts from the stiff, almost geometric structure of other fonts which were developed in the past in an attempt to revive the psychedelic lettering. *PF Psychedelia* comes in 2 main styles. *Far Out*, with its round forms, is softer and hallucinatory, whereas *Drop Out* is more aggressive and revolutionary. The whole series is completed with *Extras*, a font which contains a set of fluid forms made from words. You get this when you purchase the whole family. Can you dig it? Love, Peace!"

– Panos Vassiliou

format *opentype PS*

scripts *latin, greek*

glyphs *461 /font*

styles *2*

includes Extras (14 fluid forms made from words)

designer *Dimitris Foussekis*

© 2003

thedesigner

DIMITRIS FOUSSEKIS. He is considered one of the most talented contemporary Greek illustrators. Among his influences are Edmund Guy and Philip Burke. He studied Geology and Paleontology, while he worked as a specialist designer for archeological findings. His designs appear weekly in magazines and often in advertising campaigns. He has designed **MyWay** and **ManicAttack** as well as part of **DaVinci Script** for Parachute, with the most recent being **Wonderland**.

stylesfontweights

Dropout AEEF AEEF

Farout AEEF AEEF

Extras AEEF AEEF

NOTE: All weights contain the same language range and the full character set as seen on page 10.

supported languages

Following is a list of all major encodings (codepages) and languages supported. This typeface supports over 100 languages simultaneously, integrating within the same font Latin, Greek, Eastern European, Baltic, Turkish and Vietnamese scripts. If you would like to see a full character set of this typeface (including all special characters), go to the character set section on page 10.

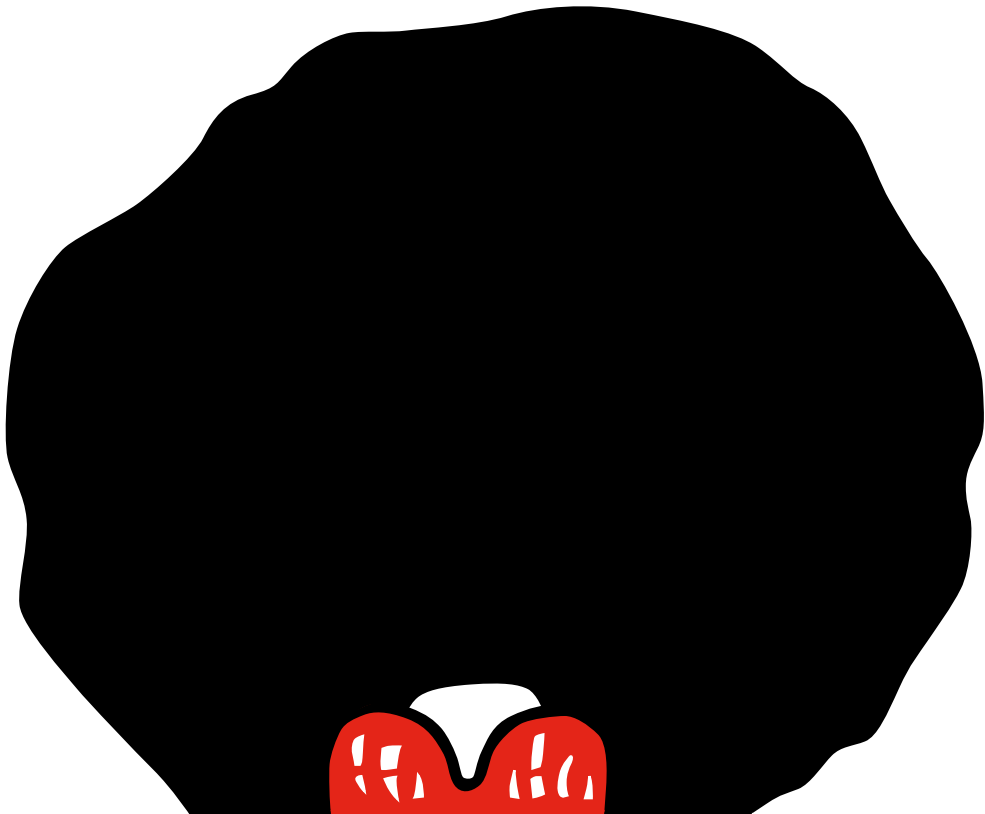
MAJOR CODEPAGES

1252 Latin-1
 1253 Greek
 1250 Eastern European
 1254 Turkish
 1257 Baltic
 1258 Vietnamese

MAJOR LANGUAGES

GB English	RO Romanian	PL Polish
GR Greek	FI Finnish	EE Estonian
FR French	NL Dutch	LV Latvian
DE German	NO Norwegian	SI Slovene
ES Spanish	IS Icelandic	LT Lithuanian
IT Italian	IE Irish	ID Indonesian
PT Portuguese	AL Albanian	MT Maltese
TR Turkish	HR Croatian	PH Filipino
SE Swedish	SK Slovak	TW Taiwanese
CZ Czech	MD Moldovan	VN Vietnamese
HU Hungarian	DK Danish	

ARE YOU EXPERIENCED?



latin+greek samples

What follows is a set of Latin and Greek samples for PF Psychedelia. For more samples, please visit our site at www.parachute.gr and try the FonTestDriver™, our advanced evaluation font tool which supports simultaneously Latin, Greek and Cyrillic.

PSYCHEDELIA
PARACHUTE WORLDWIDE
PRESENTS
GRATEFUL DEAD
FONTS
RESPECT LOVE
ΣΕ ΛΕΝΕ ΤΟ ΚΟΡΙΤΣΙ
ΤΟΥ ΜΑΗ
ΜΑ ΣΤΗΝ ΚΑΡΔΙΑ ΣΟΥ Η
ΑΓΑΠΗ ΔΕ ΧΑΡΑΙ

latin+greek samples

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PSYCHEDELIA
PARACHUTE WORLDWIDE
PRESENTS
GRATEFUL DEADLY
FOUNTS
 RESIST DESTROY
ΣΕ ΛΕΝΕ ΤΟ ΚΟΡΙΤΣΙ
ΤΟΥ ΜΑΗ
ΜΑ ΣΤΗΝ ΚΑΡΔΙΑ ΣΟΥ Η
ΑΓΑΠΗ ΔΕ ΚΑΡΩΕΙ



acknowledgments

TYPEFACES. The typeface used in this specimen manual for body text, headers, footers and page numbering is PF Square Sans Pro. PF Bulletin Sans Pro is used for page titles.

PRODUCTION. This manual was produced using InDesign®CS2, Illustrator®CS2 and Photoshop®CS2 from Adobe® and Word®2004 from Microsoft®. Multilingual sample text was originally set in Microsoft Word for Windows. Final document was created in MacOSX with InDesign®CS2.

TRADEMARKS. Parachute, the Parachute logo, Agora Sans, Agora Serif, Agora Slab, Astrobats, Alfabeto, Amateur, Baseline, Beatnick, Beau Sans, Bodoni Script, Bulletin Sans, Champion Script, Cosmonut, DaVinci Script, Din Text, Din Display, Fidelity, Fuel, Fusion Sans, PFGoudy Initials, PFGoudy Ornaments, Scandal, Handbook, Haus Square, Highway Sans, Hellenica, Hellenica Serif, Isotext, Kids, Kidstuff, Libera, Manic Attack, Mechanica, Mediterra, Monumenta, Playskool, Psychedelia, Rafskript, Reminder, Square Sans, Signskript, Stamps, Stamp Frames, Synch, Videotext, Wonderland, Wonderbats, are either registered trademarks or trademarks of Parachute and/or Parachute Worldwide. Apple, Mac, Macintosh and TrueType are trademarks of Apple Computer Inc. Adobe, InDesign, Illustrator, Photoshop and PostScript are trademarks of Adobe Systems Incorporated. Microsoft, Windows and OpenType are trademarks of Microsoft Corporation.



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